

Exhibit Space Application & Contract

2010 ACMG Annual Clinical Genetics Meeting • March 24-28, 2010 • Albuquerque Convention Center, Albuquerque, NM

MAIL, EMAIL, OR FAX COMPLETED FORM TO:

ACMG Exhibits • 5810 Kingstowne Center Drive, #120-713 • Alexandria, VA 22315

Fax: (703) 783-0501; email: jdahlroth@acmg.net (Faxed and emailed applications MUST be accompanied by credit card payment)

COMPANY INFORMATION (Exactly as you wish it to appear in the Exhibits Directory and all ACMG materials)

COMPANY NAME: _____

ADDRESS: _____

CITY: _____	STATE/PROVINCE: _____	ZIP/POSTAL CODE: _____	COUNTRY: _____
TELEPHONE: _____	FAX: _____	WEBSITE: _____	

EXHIBIT CONTACT (Person to whom all correspondence and Exhibitor Service Kit should be sent)

NAME: _____	TITLE: _____	EMAIL ADDRESS: _____
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ADDRESS (IF DIFFERENT FROM ABOVE): _____

CITY: _____	STATE/PROVINCE: _____	ZIP/POSTAL CODE: _____	COUNTRY: _____
TELEPHONE: _____	DIRECT FAX: _____		

SPACE REQUIREMENTS

Is this the company's first time exhibiting at the ACMG Annual Clinical Genetics Meeting? Yes No

Has company previously exhibited under another name? Yes No
If yes, please indicate previous name. _____

Is your company a member of the ACMG Foundation Corporate Partners Program? Yes No

Minimum booth size: 10' x 10'; multiple booths may be purchased—either as in-line booths (i.e. 10' x 20', 10' x 30', etc. or in island configurations such as 20' x 20')

Size of space desired: _____' x _____'

Actual booth assignments are made based on priority point system and or to space remaining for applications after November 12, so actual booth number choices may not be available, please indicate assignment preferences below:

- Close to entrance Close to Food & Beverage/Break area
 Close to Poster Sessions Close to Exhibitor Theaters
 No preference/best available

Our direct competitors are _____
(we do not wish to be located in close proximity).

We do wish to be assigned next to/near: _____

PAYMENT AND CONTRACTUAL CONSIDERATIONS

Exhibit Space Application/Contract must be accompanied by 100% of the booth fee in order for space to be assigned. Purchase orders will be accepted from federal and state agencies only. A \$50 processing fee will be charged for all returned checks. For institutional purposes, the ACMG's Federal ID # is 52-1774227.

(See the next page for DIRECTORY INFORMATION)

BOOTH COSTS:

Prior to January 4, 2010:

Commercial: \$1,600; Non-Profit 1: \$1,100; Non-Profit 2: \$600

After January 5, 2010:

Commercial: \$1,700; Non-Profit 1: \$1,200; Non-Profit 2: \$650

(See page 6 of the Exhibit Prospectus for descriptions of each category)

Notification of cancellation or reduction of booth space must be in writing. Deadline dates are outlined in the Exhibit Prospectus.

PAYMENT ENCLOSED:

Check (made payable to the American College of Medical Genetics (ACMG) in U.S. funds.)

Credit Card: Visa MasterCard American Express

CARD NUMBER: _____

EXP. DATE: _____

3- OR 4-DIGIT SECURITY CODE: _____

NAME OF CARD HOLDER: _____

BILLING ADDRESS: _____

SIGNATURE: _____

AGREEMENT

The individual signing this contract is an authorized representative of the company with the full power and authority to sign and deliver this contract. A signature on this application indicates understanding and agreement to comply with all policies terms and conditions in the Prospectus, including but not limited to the Exhibitor Terms and Conditions, and any others issued by ACMG regarding the Annual Clinical Genetics Meeting.

SIGNATURE: _____

PRINT NAME: _____

TITLE: _____

DATE: _____

PLEASE MAKE COPY FOR YOUR RECORDS

SHOW MANAGEMENT USE ONLY

Date Rec'd: _____ Pymt. Method: _____ Amt. Rec'd: _____ Total Cost: _____ Booth Size: _____ Booth # _____

Exhibit Space Application & Contract—continued

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Directory Information (MUST BE SUBMITTED WITH EXHIBIT SPACE APPLICATION)

Directory Description: Please provide a directory description of 50 words or less that will appear in the Exhibits Directory Section of the Program & Abstracts Book. Applications received after January 15, 2010 may not appear in the Directory, but will be listed in the Program & Abstracts Addendum.

Product Categories: Please check up to five product categories.

IT: BIOINFORMATICS/COMPUTATIONAL (DATABASES) SERVICES AND PRODUCTS

- Archive solutions
- Bioinformatics
- Bioinformatics technology
- Bioinformatics/computational biology
- Computer Software/Hardware
- Computer-based resources
- Data analysis/curation
- Data management solutions
- Diagnostic databases
- Electronic medical record technology/software
- Family and pedigree data analysis tools
- Interpretive proteomics
- Linkage analysis
- Office management systems
- Software solutions

LABORATORY INSTRUMENTS/EQUIPMENT/ SYSTEMS

- Analytical magnetic resonance instruments
- Analyzers
- Automated multiplexing microarray platforms
- Automated PCR workstations
- BAC technologies
- Bioanalytical measurement systems
- Chemistry-immuno analyzers
- Chromosome and cell analysis systems
- DNA/RNA purification and analysis
- Flow cytometry
- Fluorescence/imaging
- Genetic image analysis workstations
- High-throughput slide scanning systems
- Hybridization systems
- Magnetic separation technology
- Microscopes
- Molecular protein assay systems
- PCR technology/systems
- Sequencing products

LABORATORY SUPPLIES/REAGENTS

- Antibodies
- Array CGH solutions
- Assay Kits
- ASRs
- Biochemicals
- Bioreagent preparations
- DNA FISH probes/FISH probes

- Fluorescent reagents
- Hematology products
- Immunoassay kits
- In vitro diagnostics/IVD kits
- Labeling kits
- Molecular biology reagents
- Oligonucleotide array solution
- Reagents/kits
- Sequencing products

TESTING LABORATORIES, SERVICES, AND PROCEDURES

- Aneuploidy Screening
- Assay development/high content screening
- Cell culture services/tissue culture
- Clinical genetics testing laboratory
- Clinical reference laboratory services
- Commercial clinical laboratory
- Contract laboratory
- Custom Microarray Services
- Cystic Fibrosis testing
- Cytogenetic Testing
- DNA banking and testing
- DNA copy number and LOH analysis
- DNA sequencing
- Genomic and proteomic analyses
- Genotyping and sequencing services
- High-throughput microarray analysis
- Molecular pathology laboratory
- Molecular probes
- Mutation detection
- Newborn screening
- Noninvasive prenatal diagnostics (includes Nuchal Translucency (NT))
- Nucleic acid/peptide synthesis
- Nucleic acid sample collection
- Pathology reference laboratory
- Preimplantation Genetic Diagnosis (PGD)
- Prenatal testing
- Proteomics or protein analysis
- Whole genome sequencing

MICROARRAY TECHNOLOGIES

- CGH (comparative genomic hybridization)
- Chromosomal microarray analysis
- Gene expression/microarray analysis
- Microarray platform

- Microarray processors
- Microarray research and analysis
- Microarray testing
- Oligonucleotide microarray-based testing
- SNP-based microarray testing/genetic polymorphism detection
- Testing Laboratories, Services and Procedures

RESEARCH

- Clinical trials
- Cord blood banking research
- Drug and diagnostic discovery
- Translational research

THERAPEUTICS

- Biopharmaceuticals
- Enzyme replacement therapy
- Gene delivery technology
- Gene therapy products
- Novel protein therapeutics
- Pharmaceuticals
- Pharmacogenomics
- Pharmacological chaperones
- RNAi/gene silencing
- Specialty nutritional products
- Therapeutic oligonucleotide products

PERSONALIZED MEDICINE

- Direct-to-consumer testing
- Personalized medicine

ORGANIZATIONS

- Cord blood banking
- Credentialing organizations/ Professional Certification
- Government Agencies
- Health Services/Information
- Metabolic Disease Center
- Non-profit institute/organization
- Patient/Family Support and Advocacy Groups

PUBLISHING COMPANIES

- Books, Journals, Educational Resources

OTHER

- Please specify _____



Exhibitor Terms and Conditions

The Annual Clinical Genetics Meeting is sponsored and managed by the American College of Medical Genetics (ACMG). The purpose of the exhibition is to complement the program sessions by informing and educating the attendees on the latest developments, scientific advancements and services of medical genetics.

Adherence to Terms/Contractual Agreement

As a condition of exhibiting, and when applying for space, the exhibitor agrees to adhere to all conditions and regulations outlined. Exhibitors or their representatives who conduct themselves in an unprofessional manner may be dismissed from the exhibition without refund or appeal. ACMG reserves the right to amend any and all rules and regulations at any time.

Eligibility to Exhibit

ACMG reserves the right to determine acceptability of applications for exhibit space. Applications and proposed exhibits will be accepted or rejected based on criteria including but not limited to the products' or services' professional or educational benefit to the attendees; products or services consistent with the mission, purpose, and goals of ACMG; and spatial constraints in the exhibit hall.

Space Assignments and Payment Terms

For applications received by November 13, 2009, space assignments will be made based on a Priority Point system; for applications received after that date, space assignments will be made on a first-come first-assigned basis to the space remaining, if any. ACMG management reserves the right to make alterations and adjustments to the floor plan. All exhibitors who reserve space are required to pay the full amount of space requested. Cost of space increases after January 4, 2010.

Cancellations and Reduction of Booth Space

Notification of cancellation or reduction of booth space must be in writing. Deadline dates are outlined in the Exhibit Prospectus. There will be no refund for exhibitors who for any reason do not exhibit and have not submitted a written cancellation request prior to stated deadlines. Any space not claimed and occupied for which no special arrangements have been made prior to the exhibition opening may be resold or reassigned by ACMG without obligation on the part of ACMG for any refund whatsoever. Sponsorship or advertising commitments that are cancelled prior to the meeting are subject to a 50% non-refundable fee of the total sponsorship amount. Confirmed Exhibit Theater presentations that are cancelled prior to the meeting are subject to a 50% non-refundable fee of the total Exhibit Theater fee.

Installation and Dismantle

Installation and Dismantle dates and hours are outlined in the Exhibit Prospectus. All exhibits must be fully operational one hour prior to opening. Exhibitors are prohibited from dismantling booths prior to official close of exhibit hours and exhibitors engaging in such activity will lose Priority Points toward the following year's booth assignment. Tear down and removal of exhibits shall begin promptly after the close of exhibits.

Exhibit Conduct

- Distribution of promotional or educational materials may be conducted and circulated only within the booth assigned to the exhibitor.
- Exhibiting companies must open their exhibit on time and staff the booth at all times during the exhibit hours. No packing of equipment or literature or dismantling of exhibits is permitted until exhibit closing time.
- Exhibitors must conduct exhibits in a dignified and professional manner.

- Aisles may not be obstructed at anytime because of excessive crowding in the exhibit booth.
- No exhibitor may sublet, assign or share exhibit space.
- All exhibitors are required to comply with federal and state regulations concerning the screening, handling and disposal of infectious medical waste, ADA compliance and FDA regulations and guidelines.
- Noise from electrical or mechanical apparatus or presentations within the booth must not interfere with other exhibitors. ACMG reserves the right to determine at what point sound constitutes interference with others.
- Order taking is permitted when conducted in a professional manner.
- The ACMG Annual Clinical Genetics Meeting is designated as a non-smoking activity.
- No copyrighted music may be utilized in the exhibition area in any fashion without obtaining the appropriate licensing. The exhibitor agrees to indemnify, defend and hold harmless ACMG from any and all liability whatsoever for any infringement or violation arising from the use of copyrighted music or material.

Booth Design and Arrangement

Exhibitors must show good judgment and consideration for neighboring exhibits.

Linear or in-line booths (10' x 10' units or multiples thereof) are arranged in a straight line. The back wall of any construction in a linear booth shall not exceed 8' in height including signage. All display material is restricted to a maximum height of 4' in the front half or the front 5' of the booth and a maximum of 8' in the rear half or the rear 5' of the booth. Side dividers will be 36" high.

Island Booths are any size booth exposed to aisles on all four sides and is 20' x 20' or larger. While the entire cubic content of the space may be used up to the maximum allowable height, which is 20 feet, the visual disadvantage created by a neighboring island should be no greater than that which would be caused by an in-line or linear booth.

The exhibit hall in the Albuquerque Convention Center is NOT carpeted. All booths must be carpeted at the expense of the exhibiting company. Carpet may be supplied either by the exhibitor or ordered through the General Service Contractor. The main aisles of the exhibit hall will be carpeted.

No signs or parts of exhibits or any other exhibit materials may be suspended from or attached to the ceiling or taped, posted, nailed, screwed or in any way attached to the walls, columns, drapes, floor or any other facility surface. All displays and decorations must be fireproof. Exhibitors are responsible for compliance with the Americans with Disabilities Act (ADA) within their booth and assigned space.

Giveaways

Giveaways, contests and raffles will be permitted only upon approval. A form will be included in the Exhibitor Service Kit to facilitate requests. Exhibitors are urged to refer to the most up-to-date FDA, PhRMA and AdvaMed guidelines on giveaways to physicians and health professionals when planning their promotional items—or refer to your internal Compliance Officer for guidelines. Company logos cannot appear on sponsored items that are part of the registration materials—i.e. Registration Tote Bags, pads, pens, lanyards.

Storage

Nothing may be stored behind booths or back wall drapes. All exhibits are subject to inspection by ACMG

and the Fire Marshall during setup and throughout the show to ensure that these areas are kept free of materials. Adherence to all fire and safety regulations is mandatory.

Exhibitor Appointed Contractors

An exhibitor choosing to use the services other than those provided through the official service contractors must notify ACMG in writing at least 30 days prior to the opening of the exhibits. A form for notification and insurance certification will be in the Exhibitor Service Kit.

FDA Approval/Clearance

Exhibitors intending to display, introduce or feature an article whose pre-market approval or clearance is pending from the US Food & Drug Administration must display the appropriate signage to indicate the device's or product's clearance status. Requests for further information or guidance should be directed to the FDA.

Use of ACMG name and logo

The use of the ACMG logo on displays, signs, giveaways, promotional literature or other materials is prohibited. The use of the acronym "ACMG," reference to the meeting as the Annual Clinical Genetics Meeting, or to the College as the American College of Medical Genetics may be used in promotional materials only with the express written approval of ACMG. All design concepts and promotional materials should be sent to ACMG Exhibits Management for review and approval prior to printing.

Liability and Indemnification

Exhibitors must surrender the space occupied in the same condition as received. Exhibitors are required to strictly comply with all terms of their agreement as contained in the Exhibit Prospectus, the Exhibitor Service Kit, the Exhibit Space Application/Contract, and exhibitor correspondence as well as all applicable terms and conditions contained in the agreement between ACMG and the Convention Center. Exhibitors assume responsibility and agree to indemnify and defend ACMG, the Albuquerque Convention Center and their respective officers, directors, members, employees and agents against any claims or expenses arising out of the use of the exhibition premises. Exhibitors understand that neither ACMG nor the Albuquerque Convention Center or the General Service Contractor maintain insurance covering the exhibitors' property and it is the sole responsibility of each exhibitor to obtain such insurance.

Security

ACMG provides security of the periphery of the exhibition hall on a twenty-four hour basis beginning at the start of move-in and continuing through the exhibition closing. Security service is not provided to individual booth spaces, but will be available to exhibitors at their own expense. Information will be provided in the Exhibitor Service Kit.

Cancellation of the Annual Clinical Genetics Meeting

It is mutually agreed that in the event the Annual Clinical Genetics Meeting is cancelled due to disaster, strike, labor dispute, governmental intervention, malicious damage, acts of war, or other causes which would prevent its scheduled opening or continuance, then and thereupon the agreement will be terminated and ACMG shall determine an equitable basis for the refund of such portion of the exhibit fee as is possible, after due consideration of expenditures and commitments already made.

