

Apply for sponsorships and advertising online or via email, fax, or mail.

www.acmgmeeting.net

Email: jdahlroth@acmg.net • **Fax:** (703) 783-0501

Mail: ACMG Exhibits, 7101 Wisconsin Avenue, Suite 1101, Bethesda, MD 20814

Full payment or deposit will be required during the online application process.
 Applications received via fax or mail will be invoiced for the full payment upon receipt.

COMPANY INFORMATION

EXHIBITING COMPANY NAME: _____

CONTACT PERSON SUBMITTING APPLICATION: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE/PROVINCE: _____ ZIP/POSTAL CODE: _____ COUNTRY: _____

TELEPHONE: _____ FAX: _____ EMAIL: _____

Showcase Thought Leadership

- Learning Lounges | **\$5,000** \$ _____
- Tech Bar | **\$2,500** \$ _____
- Conference Recording "Free Access" *Exclusive* | **\$25,000** .. \$ _____
- Conference Recording "Free Access" *Shared sponsorship* | **\$15,000** \$ _____
- ACMG Live Stream *Exclusive* | **\$25,000** \$ _____

Increase Awareness of Your Brand

- Cross-Channel Advertising | **\$6,000** \$ _____
- Opening Reception in the Exhibit Hall *Exclusive* | **\$100,000** \$ _____
- Opening Reception in the Exhibit Hall *Non-exclusive* | **\$10,000** \$ _____
- Opening Reception Entertainment *Exclusive* | **\$5,000** \$ _____
- Convention Center WiFi *Exclusive* | **\$30,000** \$ _____
- Power Charging Lockers | **\$8,000 each** \$ _____

Refreshment Breaks

- Wednesday Afternoon Break, General Session area | **\$10,000** \$ _____
- Thursday Morning Break in the Exhibit Hall | **\$14,000** ... \$ _____
- Thursday Afternoon Break in the Exhibit Hall | **\$14,000** .. \$ _____
- Friday Morning Break in the Exhibit Hall | **\$14,000** \$ _____
- Friday Afternoon Break, General Session area | **\$14,000** . \$ _____
- Saturday Morning Break with SIMD attendees. General Session area | **\$9,000** \$ _____
- Hotel Guest Keycards *Exclusive* | **\$10,000** \$ _____
- Lanyards *Exclusive* | **\$10,000** \$ _____
- Attendee Tote Bags *Exclusive* | **\$20,000** \$ _____
- The Gathering Place *Exclusive* | **\$4,000** \$ _____
- Speaker Ready Room *Exclusive* | **\$3,000** \$ _____
- Escalator Clings | **\$TBD** (Please call to discuss) \$ _____

Mailings

- Pre-Meeting Buyers Preview Deck – Official Pre-Show Mailer
 Starting at **\$2,500** | [ORDER HERE](#)
- Post Meeting List | **\$800** \$ _____

Mobile App Sponsorship and Advertising

- Mobile App Gold Sponsorship *Exclusive* | **\$10,000** \$ _____
- Mobile App Silver Sponsorship *Exclusive* | **\$5,000** \$ _____
- Mobile App Banner Ad and Landing Page | **\$3,500 each** ... \$ _____
- Mobile App Alerts *Limited* | **\$850 per alert** \$ _____

Access Your Target Audience

- Digital Retargeting Sponsorships *Limited Opportunities:*
- \$4,000 per campaign of 50,000 impressions** \$ _____
 - \$6,000 per campaign of 75,000 impressions** \$ _____
 - \$7,000 per campaign of 100,000 impressions** \$ _____
 - Genetic Counselors Luncheon and Forum *Exclusive* | **\$12,000** \$ _____
 - Trainee-Mentor Luncheon *Exclusive* | **\$12,000** \$ _____
 - Fellow, Trainee and Resident Travel Awards | **\$2,500 per award** \$ _____
 - Trainee/Resident/Fellow Lounge *Exclusive* | **\$8,000** \$ _____
 - Diversity Breakfast *Exclusive* | **\$9,000** \$ _____

Drive Traffic to Your Booth

- Mobile App Alerts *Limited* | **\$850 per alert** \$ _____
- Mobile App Banner Ad and Landing Page | **\$3,500 each** ... \$ _____
- Lunch Coupons | **\$1,500 per 100 Coupons** \$ _____
- Attendee Bag Insert *Limit 6 companies* | **\$7,500 per insert** . \$ _____
- Writing Pens *Exclusive* | **\$4,000** \$ _____
- Note Pads *Exclusive* | **\$8,500** \$ _____
- Aisle Signs | **\$2,500** \$ _____
- Carpet Decals | **\$2,000 each (5' x 5')** \$ _____

Program Guide Advertising

- Back Cover (4-color) | **\$9,000** \$ _____
- Inside Covers (4 color) | **\$7,000** \$ _____
- Inside Ads (4-color) Full page | **\$4,000** \$ _____
- Inside Ads (4-color) Half page | **\$2,000** \$ _____

TOTAL \$ _____

■ PAYMENT INFORMATION

Credit card payment can be made if applying online. If applying via mail, fax or email – ACMG will invoice company for amount due. ACMG's Federal ID # is 52-1774227

■ FIRST RIGHT OF REFUSAL

Right of first refusal goes to the 2018 sponsor. If the selected event or item is not available, you will be contacted to discuss other opportunities or the option to withdraw the application.

■ SPONSORSHIP OR ADVERTISING

Sponsorship or advertising commitments that are cancelled 60 days prior to the meeting are subject to a 50% non-refundable fee of the total sponsorship amount. No refund for cancelled sponsorship or advertising commitments less than 60 days prior to the meeting.

Sponsorship and Advertising Application must be accompanied by payment in full. Online reservation of sponsorships is available at www.acmgmeeting.net. Applications sent via fax, mail or email will be invoiced for amount due. Purchase orders will be accepted from federal and state agencies only. A \$50 processing fee will be charged for all returned checks. ACMG's Federal ID # is 52-1774227.

■ LOGO SUBMISSION

Please submit a file with corporate logo in jpg. format (for print use) and an EPS (Encapsulated Postscript) file in color (for online and on-site signage use) to jdahlroth@acmg.net when submitting this form.

■ AGREEMENT

Support of ACMG services, events or programs does not permit influence over content, nor does it imply ACMG approval or endorsement of an organization's policies or products, whether a service, event or program is funded by single or multiple sources. ACMG will make all decisions regarding the disposition and disbursement of the funds from the Supporter (Commercial Interest). The Supporter will not require ACMG to accept advice or services concerning faculty, speakers or attendees or other education matters, including content, as conditions of receiving this event support. All commercial support associated with this activity will be given with the full knowledge and approval of ACMG.

The individual signing this contract is an authorized representative of the company with the full power and authority to sign and deliver this agreement. A signature on this application indicates understanding and agreement to comply with all policies terms and conditions in the ACMG Exhibit Prospectus including but not limited to the Exhibitor Terms and Conditions, and any others issued by ACMG regarding the Annual Clinical Genetics Meeting.

Companies selecting educational grants and support opportunities will be sent a Letter of Agreement upon commitment of support. This letter will be required and kept on file at ACMG as part of ACCME requirements.

Signature: _____

Printed Name: _____

Title: _____

Date: _____