

MARCH 17-21 | EXHIBIT DATES: MARCH 18-20  
HENRY B. GONZÁLEZ CONVENTION CENTER | SAN ANTONIO, TX

Apply for sponsorships and advertising online or via email, fax, or mail.

[www.acmgmeeting.net](http://www.acmgmeeting.net)

Email: [jdahlroth@acmg.net](mailto:jdahlroth@acmg.net) • Fax: (703) 783-0501

Mail: ACMG Exhibits, 7101 Wisconsin Avenue, Suite 1101, Bethesda, MD 20814

Full payment or deposit will be required during the online application process. Applications received via fax or mail will be invoiced for the full payment upon receipt.

### COMPANY INFORMATION

EXHIBITING COMPANY NAME: \_\_\_\_\_

CONTACT PERSON SUBMITTING APPLICATION: \_\_\_\_\_

TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE/PROVINCE: \_\_\_\_\_

ZIP/POSTAL CODE: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

#### SHOWCASE THOUGHT LEADERSHIP

- ACMG Live **Exclusive • \$25,000** ..... \$ \_\_\_\_\_
- Learning Lounges **Exclusive • \$5,000**/per lounge ..... \$ \_\_\_\_\_
- Tech Bar **Exclusive • \$2,500** ..... \$ \_\_\_\_\_

#### INCREASE AWARENESS OF YOUR BRAND

- Cross-Channel Advertising • **\$6,000** ..... \$ \_\_\_\_\_
- Opening Reception in the Exhibit Hall  
**Exclusive • \$100,000** ..... \$ \_\_\_\_\_  
**Non-exclusive • \$10,000** ..... \$ \_\_\_\_\_
- Opening Reception Entertainment **Exclusive • \$5,000** ..... \$ \_\_\_\_\_
- Convention Center WiFi **Exclusive • \$30,000** ..... \$ \_\_\_\_\_
- Hotel Guest Keycards **Exclusive • \$10,000** ..... \$ \_\_\_\_\_
- Lanyards **Exclusive • \$10,000** ..... \$ \_\_\_\_\_
- The Gathering Place **Exclusive • \$4,000** ..... \$ \_\_\_\_\_
- Meeting Website Banner Ad • **\$2,500** ..... \$ \_\_\_\_\_
- High Visibility Signage (Please call to discuss) ..... \$ \_\_\_\_\_

#### REFRESHMENT BREAKS

- Wed. Afternoon Break, Concurrent Session area • **\$15,000** ..... \$ \_\_\_\_\_
- Thurs. Morning Break in Exhibit Hall • **\$18,000** ..... \$ \_\_\_\_\_
- Thurs. Afternoon Break in Exhibit Hall • **\$18,000** ..... \$ \_\_\_\_\_
- Fri. Morning Break in Exhibit Hall • **\$18,000** ..... \$ \_\_\_\_\_
- Fri. Afternoon Break, Concurrent Session area • **\$15,000** .. \$ \_\_\_\_\_
- Sat. Morning Break, General Session area • **\$9,000** ..... \$ \_\_\_\_\_

#### ESCALATOR CLINGS

- Escalator to Meeting Room Level, Glass Sides (4) • **\$15,000** \$ \_\_\_\_\_
- Escalator to Meeting Room Level, Runner • **\$7,000** ..... \$ \_\_\_\_\_
- Main Escalator Glass Sides (4) • **\$15,000** ..... \$ \_\_\_\_\_
- Main Escalator Runner • **\$4,000** ..... \$ \_\_\_\_\_

#### ENHANCE THE ATTENDEE EXPERIENCE

- Branded Refillable Water Bottles **Exclusive • \$10,000** ..... \$ \_\_\_\_\_
- Conference Notebooks **Exclusive • \$8,000** ..... \$ \_\_\_\_\_
- Power Charging Stations and Lockers • **\$8,000 each** ..... \$ \_\_\_\_\_
- Trainee/Resident/Fellow Lounge **Exclusive • \$8,000** ..... \$ \_\_\_\_\_

#### MOBILE APP SPONSORSHIP AND ADVERTISING

- Mobile App Gold Sponsorship **Exclusive • \$10,000** ..... \$ \_\_\_\_\_
- Mobile App Silver Sponsorship **Exclusive • \$5,000** ..... \$ \_\_\_\_\_
- Mobile App Banner Ad and Landing Page • **\$3,500 each** ... \$ \_\_\_\_\_
- Mobile App Alerts **Limited • \$850 per alert** ..... \$ \_\_\_\_\_

#### ACCESS YOUR TARGET AUDIENCE

##### Digital Retargeting Sponsorships **Limited Opportunities:**

- \$5,000** per campaign of 50,000 impressions ..... \$ \_\_\_\_\_
- \$7,000** per campaign of 75,000 impressions ..... \$ \_\_\_\_\_
- \$8,000** per campaign of 100,000 impressions ..... \$ \_\_\_\_\_
- Genetic Counselors Luncheon and Forum  
**Exclusive • \$16,000** ..... \$ \_\_\_\_\_
- Trainee-Mentor Luncheon **Exclusive • \$12,000** ..... \$ \_\_\_\_\_
- Fellow, Trainee and Resident Travel Awards  
• **\$2,500** per award ..... \$ \_\_\_\_\_
- Diversity Breakfast **Exclusive • \$9,000** ..... \$ \_\_\_\_\_

#### DRIVE TRAFFIC TO YOUR BOOTH

- Mobile App Alerts **Limited • \$850 per alert** ..... \$ \_\_\_\_\_
- Mobile App Banner Ad and Landing Page • **\$3,500 each** ... \$ \_\_\_\_\_
- Lunch Coupons • **\$1,500 per 100 Coupons** ..... \$ \_\_\_\_\_
- Aisle Signs • **\$2,500** ..... \$ \_\_\_\_\_
- Carpet Decals • **\$2,000 each (5' x 5')** ..... \$ \_\_\_\_\_
- Pre-Meeting Buyers Preview Deck – Official Pre-Show  
Mailer Starting at **\$2,500** • [ORDER HERE](#)

#### GENETICS QUEST – A PASSPORT GAME

- Genetics Quest Basic • **\$2,000** ..... \$ \_\_\_\_\_
- Genetics Quest Enhanced • **\$2,500** ..... \$ \_\_\_\_\_
- Genetics Quest Contributor • **\$3,000** ..... \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

### ■ PAYMENT INFORMATION

**Credit card payment can be made if applying online.** If applying via mail, fax or email – ACMG will invoice company for amount due. ACMG's Federal ID # is 52-1774227

### ■ FIRST RIGHT OF REFUSAL

Right of first refusal goes to the 2019 sponsor. If the selected event or item is not available, you will be contacted to discuss other opportunities or the option to withdraw the application.

### ■ SPONSORSHIP OR ADVERTISING

Sponsorship or advertising commitments that are cancelled 60 days prior to the meeting are subject to a 50% non-refundable fee of the total sponsorship amount. No refund for cancelled sponsorship or advertising commitments less than 60 days prior to the meeting.

Sponsorship and Advertising Application must be accompanied by payment in full. Online reservation of sponsorships is available at [www.acmgmeeting.net](http://www.acmgmeeting.net). Applications sent via fax, mail or email will be invoiced for amount due. Purchase orders will be accepted from federal and state agencies only. A \$50 processing fee will be charged for all returned checks. ACMG's Federal ID # is 52-1774227.

### ■ LOGO SUBMISSION

Please submit a file with corporate logo in jpg. format (for print use) and an EPS (Encapsulated Postscript) file in color (for online and on-site signage use) to [jdahlroth@acmg.net](mailto:jdahlroth@acmg.net) when submitting this form.

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### ■ AGREEMENT

Support of ACMG services, events or programs does not permit influence over content, nor does it imply ACMG approval or endorsement of an organization's policies or products, whether a service, event or program is funded by single or multiple sources. ACMG will make all decisions regarding the disposition and disbursement of the funds from the Supporter (Commercial Interest). The Supporter will not require ACMG to accept advice or services concerning faculty, speakers or attendees or other education matters, including content, as conditions of receiving this event support. All commercial support associated with this activity will be given with the full knowledge and approval of ACMG.

The individual signing this contract is an authorized representative of the company with the full power and authority to sign and deliver this agreement. A signature on this application indicates understanding and agreement to comply with all policies terms and conditions in the ACMG Exhibit Prospectus including but not limited to the Exhibitor Terms and Conditions, and any others issued by ACMG regarding the Annual Clinical Genetics Meeting.

Companies selecting educational grants and support opportunities will be sent a Letter of Agreement upon commitment of support. This letter will be required and kept on file at ACMG as part of ACCME requirements.

SIGNATURE \_\_\_\_\_

PRINTED NAME \_\_\_\_\_

TITLE \_\_\_\_\_

DATE \_\_\_\_\_