

2021

ACMG Annual Clinical Genetics Meeting

APRIL 13-16

a virtual experience



Virtual Sponsorship Engagement Packages and Additional Opportunities Application and Contract

Apply for a Virtual Engagement Package and Promotional Opportunities via email, fax, mail or online.

EMAIL: jdahlroth@acmg.net **MAIL:** ACMG Sponsorships, 7101 Wisconsin Avenue, Suite 1101 Bethesda, MD 20814 **FAX:** (703) 783-0501

Applications received via fax or mail will be invoiced for the deposit or full payment upon receipt.
Full payment or deposit will be required during the online application process.

Company Information

Please enter information exactly as you wish it to appear in the Online Sponsor Listing at www.acmgmeeting.net and on the Virtual Platform during the virtual experience.

COMPANY NAME: _____
ADDRESS: _____
CITY: _____ STATE/PROVINCE: _____
ZIP/POSTAL CODE: _____ COUNTRY: _____
TELEPHONE: _____ FAX: _____ WEBSITE: _____

Contact Information

NAME: _____ TITLE: _____
TELEPHONE: _____ EMAIL: _____
COMPANY NAME (IF DIFFERENT FROM ABOVE): _____
ADDRESS (IF DIFFERENT FROM ABOVE): _____
CITY: _____ STATE/PROVINCE: _____
ZIP/POSTAL CODE: _____ COUNTRY: _____

Virtual Engagement Packages and Additional Promotional Opportunities

Pre-meeting Buyer's Preview Deck \$2,500/basic (*Additional information and order form at www.acmgmeeting.net*)

Select Engagement Package for the *Industry Solution Center*:

- Family and Patient Advocacy and Nonprofits\$400
- Basic\$2,000
- Collaborator\$5,000
- Partner\$12,500
- Champion.....\$25,000
- Premier\$40,000

***Select additional Promotional Opportunities (if not included in the Package selected):**

- Item in Virtual Briefcase\$1,000 each
- Push Notification**SOLD OUT**\$1,000 each
- Retargeting Campaign: 50K impressions\$5,000
- Retargeting Campaign: 75K impressions\$7,000
- Retargeting Campaign: 100K impressions\$8,000
- Product Theater: 30 minutes.....**SOLD OUT**.....\$3,000
(See separate application)
- Sponsored Zoom Networking Events (Call for pricing/options)

**Not available without an Engagement Package*

Payment and Contractual Considerations

When applying online, a 50% deposit will be collected. In order to remain PCI compliant, ACMG cannot accept applications that include credit card information. Applications submitted via email or fax will be processed by ACMG and an invoice for the 50% deposit will be sent to the sponsoring company.

IF PAYING BY CHECK, please make payable to **American College of Medical Genetics and Genomics** in U.S. funds and send it along with a completed application to:

**ACMG Sponsorships, 7101 Wisconsin Ave., Suite 1101
Bethesda, MD 20814**

WIRE INFORMATION and ACH REMITTANCE (Paper & Electronic):

**Bank of America
6822 Wisconsin Ave., Bethesda, MD 20815**

Routing number: 052001633

Account number: 4460 3356 9169

Full booth payment will be due with applications submitted after March 1, 2021.

Purchase orders will be accepted from federal and state agencies only. A \$50 processing fee will be charged for all returned checks. ACMG's Federal ID # is 52-1774227.

Agreement

The individual signing this contract is an authorized representative of the company with the full power and authority to sign and deliver this agreement. A signature on this application indicates understanding and agreement to comply with all policies, terms and conditions in the Prospectus, including but not limited to the Terms and Conditions, and any others issued by ACMG regarding the ACMG Annual Clinical Genetics Meeting.

SIGNATURE: _____

PRINTED NAME: _____

TITLE: _____

DATE: _____

Company and Directory Information

The following is provided for application review and acceptance. Each sponsor will be responsible for entering their company description online for the pre-meeting listing and updates within the virtual platform. Company password and instructions for completing this process in the Sponsor Service Center at www.acmgmeeting.net will be provided with sponsorship acknowledgement.

For the purposes of determining eligibility to participate in the Virtual Industry Solution Center, provide a brief description of the company and products. **First time companies MUST provide this information to be considered.**

Product Categories

Each company will be responsible for selecting their Product Categories to appear in the online directory and the virtual platform in the Sponsor Service Center at www.acmgmeeting.net. Company password and instructions will be provided with sponsorship acknowledgement.

For the purposes of determining eligibility, please check all appropriate Product Categories from the list below.

BIOINFORMATICS/COMPUTATIONAL SERVICES AND PRODUCTS

- Archive solutions
- Bioinformatics technology
- Computer software/hardware
- Computer based resources
- Data analysis/curator
- Data management solutions
- Diagnostic databases
- Electronic medical record technology/software
- Family and pedigree data analysis tools
- Interpretive proteomics
- Linkage analysis
- Next-generation sequencing software
- Office management systems
- Software solutions

LABORATORY INSTRUMENTS/EQUIPMENT/SYSTEMS

- Analytical magnetic resonance instruments
- Analyzers
- Automated multiplexing microarray platforms
- Automated PCR workstations
- BAC technologies
- Chemistry-immuno analyzers
- Chromosome and cell analysis systems
- DNA/RNA purification and analysis
- Flow cytometry
- Fluorescence/imaging
- Genetic image analysis workstations
- High-throughput slide scanning systems
- Hybridization systems
- Magnetic separation technology
- Microscopes
- PCR technology/systems
- Sample preparation
- Sequencing products/Next-generation systems

LABORATORY SUPPLIES/REAGENTS

- Antibodies
- Array CGH solutions
- Assay Kits
- Analyte Specific Reagents (ASRs)
- Biochemicals
- Bioreagent preparations
- cDNA clones
- Culture media
- DNA FISH probes/FISH probes
- Fluorescent reagents
- Hematology products
- Immunoassay kits
- In vitro diagnostics/IVD kits

- Labeling kits
- Molecular biology reagents
- Next-generation sequencing kits/Reagents
- Oligonucleotide array solution
- Reagents/Kits
- Sequencing products

TESTING LABORATORIES, SERVICES, AND PROCEDURES

- Academic Laboratory
- Aneuploidy screening
- Assay development/High-content screening
- Biochemical genetic testing
- Carrier screening
- Cell culture services/tissue culture
- Chromosome diagnostics
- Clinical genetics testing laboratory
- Clinical reference laboratory services
- Commercial clinical laboratory
- Contract laboratory
- Custom microarray services
- Cystic Fibrosis testing
- Cytogenetic testing
- DNA banking and testing
- DNA copy number and LOH analysis
- DNA sequencing
- DNA shearing
- Exome sequencing
- Free fetal DNA testing
- Genomic and proteomic analyses
- Genotyping and sequencing services
- High-throughput microarray analysis
- Molecular pathology laboratory
- Molecular probes
- Mutation detection
- Newborn screening
- Noninvasive prenatal diagnostics
- Nuchal translucency and sonographic screening for aneuploidy
- Nucleic acid/peptide synthesis
- Nucleic acid sample collection
- Pathology reference laboratory
- Preimplantation Genetic Diagnosis (PGD)
- Prenatal testing
- Proteomics or protein analysis
- Whole genome sequencing

MICROARRAY TECHNOLOGIES

- CGH
- Chromosomal microarray analysis
- Gene expression/microarray analysis
- Microarray platform
- Microarray processors
- Microarray research and analysis
- Microarray testing

- Oligonucleotide microarray-based testing
- SNP-based microarray testing/genetic polymorphism detection

RESEARCH

- Clinical trials
- Cord blood banking research
- Drug and diagnostic discovery
- Gene discovery
- Translational research

THERAPEUTICS

- Biopharmaceuticals
- Enzyme replacement therapy
- Gene delivery technology
- Gene therapy products
- Novel protein therapeutics
- Pharmaceuticals
- Pharmacogenomics
- Pharmacological chaperones
- RNAi/Gene silencing
- Specialty nutritional products
- Targeted cancer therapies
- Therapeutic oligonucleotide products

PERSONALIZED MEDICINE

- Direct-to-consumer testing
- Personalized medicine
- Pharmacogenomics
- Precision medicine

ORGANIZATIONS

- Biobank – blood spots
- Biobank – neonatal
- Cord blood banking
- Credentialing organizations/professional certification
- Fetal therapy programs
- Government agencies
- Health services/information
- Metabolic disease centers
- Non-profit institute/organization
- Patient/family support and advocacy groups
- Professional association/organization
- Rare disease support groups

PUBLISHING COMPANIES

- Books, Journals, Educational Resources
- Syndrome databases

OTHER

- Employment/Staffing
- Pregnancy termination services
- Recruitment agencies
- Ultrasound machines
- Other (please specify):

Terms and Conditions

The Annual Clinical Genetics Meeting is sponsored and managed by the American College of Medical Genetics and Genomics (ACMG). The purpose of the Virtual Industry Solution Center is to complement the Virtual Experience and scientific sessions by informing and educating the attendees on the latest developments, scientific advancements and services of medical genetics and genomics. Please be sure that all company personnel from your company involved in the arrangements for your virtual listing and presence have a copy of these Terms and Conditions.

Eligibility: ACMG reserves the right to determine acceptability of applications for the Virtual Industry Solution Center. The purpose of the ACMG Annual Clinical Genetics Meeting and the accompanying Industry Solution Center is to further the education of professionals working in the field of medical genetics and genomics. ACMG reserves the right to accept or reject at its sole discretion any application and to determine the eligibility of any proposed sponsor. Applications and proposed sponsors will be accepted or rejected based on criteria including but not limited to the products' or services' professional or educational benefit to the attendees; products must be of an educational nature or provide practical application that emphasizes instruments, products or services for use in teaching, research, treatment, or diagnosis; books or other publications in scientific fields of relevance to the interest of attendees; products or services consistent with the mission, purpose, and goals of ACMG. ACMG reserves the right to remove listings that reflect unfavorably on the character of the meeting.

Cancellations: Notification of cancellation of Engagement Package/participation in the Virtual Industry Solution Center, additional sponsorship/advertising, Product Theater, etc., must be submitted in writing. Deadline dates are outlined in the Prospectus.

FDA Approval/Clearance: Sponsors shall comply with all applicable U.S. Food and Drug Administration (FDA) regulations, including, without limitation FDA restrictions on the promotion of investigational and pre-approved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product whose pre-market approval or clearance is pending, any product not FDA-approved for a particular use or any product not commercially available in the U.S. may be in the company listing only if accompanied by easily visible notations indicating the status of the product.

Use of ACMG Name and Logo: The use of the ACMG logo on displays, giveaways, promotional literature or other materials is prohibited. The use of the acronym "ACMG," reference to the meeting as the Annual Clinical Genetics Meeting, or to the College as the American College of Medical Genetics and Genomics may be used in promotional materials only with the express written approval of ACMG. All design concepts and promotional materials should be sent to ACMG for review and approval prior to printing.

Indemnification and Insurance: Each party agrees to indemnify and hold harmless the other, its agents, and employees, from and against all claims, liabilities, and expenses, including reasonable attorneys' fees, arising from acts, omissions, or breach of this Agreement by the party or its agents or employees. The parties shall each maintain appropriate and sufficient insurance to cover their obligations under this Agreement.

Limits in Liability: In no event shall ACMG be liable to Sponsor more than the amount paid under the Agreement.

Code of Conduct for Participants and Sponsors at ACMG

Virtual Events: ACMG believes in the value and importance of an environment where all ACMG virtual event attendees feel welcome and safe. ACMG is dedicated to providing a harassment-free experience for everyone, regardless of gender, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, experience, or religion (or lack thereof). We do not tolerate harassment of ACMG virtual event participants in any form. Sexual language and imagery are not appropriate for any ACMG virtual event, including anything communicated during the content of the Virtual Annual Meeting or on social media or any other online outlets.

Participants (including ACMG employees, moderators, speakers, attendees, vendors, volunteers and sponsors) (together, "ACMG Participants") at any ACMG Virtual Event are required to agree to and abide by the following Code of Conduct. All ACMG Participants are expected to behave in accordance with this Code of Conduct, professional standards, their respective employers' policies governing appropriate workplace behavior, and applicable laws. Your registration for or participation at any ACMG Virtual Event indicates your agreement to abide by this policy and its terms.

- ACMG Participants and Sponsors will behave in such a way as to create a safe and supportive environment for all other ACMG Participants and Sponsors.
- ACMG Participants and Sponsors will not engage in disruptive speech or behavior or otherwise interfere with the event or other individuals' participation in the event.
- ACMG Participants and Sponsors will not engage in any form of harassing, offensive, discriminatory or threatening speech or behavior, including (but not limited to) that which relates to race, gender, gender identity and expression, national origin, religion, disability, marital status, age, sexual orientation, military or veteran status, or any other personal category.
- ACMG Participants and Sponsors will comply with the instructions of the ACMG Virtual Event staff.
- ACMG Participants and Sponsors will comply with all applicable laws.
- Sponsors will not use sexualized images, activities or other material in promoting their organization or in communication with participants.
- An ACMG Participant or Sponsor asked to stop any harassing behavior will comply immediately. If an ACMG Participant or Sponsor engages in harassing behavior, ACMG may take any action they deem appropriate, including warning the offender or expulsion from the ACMG Virtual Event with no refund.

All determinations as to whether an individual or company's behavior violates this Code of Conduct is at the sole discretion of ACMG. This Code of Conduct may be revised at any time by ACMG and the terms are non-negotiable.

Cancellation of the ACMG Annual Clinical Genetics Meeting:

It is mutually agreed that in the event the Annual Clinical Genetics Meeting is cancelled due to disaster, strike, labor dispute, governmental intervention, malicious damage, acts of war, or other causes which would prevent its scheduled opening or continuance, then and thereupon the agreement will be terminated and ACMG shall determine an equitable basis for the refund of such portion of the fees paid as is possible, after due consideration of expenditures and commitments already made.