

2021

ACMG Annual
Clinical Genetics MeetingAPRIL 13-16
a virtual experience

Partner Level Sponsor Deadlines

Item	Task/Specification	For acmgmeeting.net	For virtual platform	Deadline
Logo: ACMG sponsor page	Max size 200 w x 50 h pixels Accepted file types: jpg, png	Submit Jotform		5 business days after ACMG approval
Virtual Platform Opens	Sponsor to submit collateral to CNTV (instructions to follow ACMG approval)		CNTV Dropbox	Ongoing
Banner on meeting website	160 w x 600 h pixels Accepted file types: jpg, png	Submit Jotform		ASAP to get the most views
Final Balance due to ACMG	Paid via Sponsor Console			March 1
Logo: Industry Solutions landing page	Accepted File types: .png or .jpg	Submit Jotform	CNTV Dropbox	March 3
Company Page Banner	Banner size: 1400px by up 350px tall Accepted file formats: eps hi-res png if eps is not available		CNTV Dropbox	March 3
Company Page Logo	Width: 600 max, 200 min Height: 500 max, 200 min PNG format with transparency strongly recommended; Accepted file formats: .png or .jpg	Upload in Sponsor Console	CNTV Dropbox	March 3
Company Page updates to include: -Company Description -Company Contact Information -Product Categories -Social media links	Review or update	Review/Edit in Sponsor Console	CNTV Dropbox	March 3

2021

ACMG Annual
Clinical Genetics MeetingAPRIL 13-16
a virtual experience

Gamification stop	Submit question and activity	Submit to pfreire@acmg.net		March 17
Product Theater	-Sponsor needing CNTV to record Program Video Coding: H.264 Video Format: .mp4 Video Resolution: 1080p (30fps) Video Audio: Mono -Sponsor Pre-Recorded Programs submitted to CNTV		CNTV Dropbox	March 19 April 1
CNTVnow Preview	Sponsors can review their company page; request any edits or additions			March 23
PDF Collateral uploads (product sheets, white papers etc.)	Upload to Virtual Platform		Max of 15	March 31
Videos (same specs for Company Welcome Video)	Accepted file types: Video Coding: H.264 Video Format: .mp4 Video Resolution: 1080p (30fps) Video Audio: Mono		Max of 5	March 31
Handout for attendee briefcase	Submit as a pdf	Submit to crazis@acmg.net		March 31
Push notification -One included	Subject and body of notification. 280-character limit. No url's outside of CNTV platform permitted.	Submit Jotform		March 31
Banner: ACMG pre-meeting email	640 w x 140 h OR 640 w x 70 h pixels Accepted file types: jpg, png Please include Url to link banner to	Submit to pfreire@acmg.net		As assigned Dates are pre-determined by ACMG
CNTVnow Closed	All changes or additions must be submitted to CNTV by this date.			April 6

2021

ACMG Annual Clinical Genetics Meeting

APRIL 13-16
a virtual experience



Register Personnel -access to Industry Solution Center -full registrations	Register {{link to follow from CMR}}		Max of 5 Max of 3	April 9
Virtual Annual Meeting	10:00 am – 6:00 pm			April 14
Virtual Annual Meeting	10:00 am – 6:00 pm			April 15
Virtual Annual Meeting	10:00 am – 3:30 pm			April 16

*Dates subject to change. Please check back frequently.