

2021

ACMG Annual  
Clinical Genetics MeetingAPRIL 13-16  
*a virtual experience*

## Premier Level Sponsor Deadlines

Item	Task/Specification	For <a href="http://acmgmeeting.net">acmgmeeting.net</a>	For virtual platform	Deadline
Logo: ACMG sponsor page	Max size 200 w x 50 h pixels Accepted file types: jpg, png	<a href="#">Submit</a> <a href="#">Jotform</a>		5 business days after ACMG approval
Virtual Platform Opens	Sponsor to submit collateral to CNTV (instructions to follow ACMG approval)		<a href="#">CNTV</a> <a href="#">Dropbox</a>	Ongoing
Banner on meeting website	160 w x 600 h pixels Accepted file types: jpg, png	<a href="#">Submit</a> <a href="#">Jotform</a>		ASAP to get the most views
Banner: Registration confirmation email	1400 pixels w x 255 pixels h Accepted file types: jpg, png	<a href="#">Submit</a> <a href="#">Jotform</a>		ASAP
Retargeting campaign (pixels)	160 w x 600 h 300 w x 250 h 300 w x 600 h 300 w x 1050 h 320 w x 50 h 320 w x 100 h 728 w x 90 h	Submit to <a href="mailto:pfreire@acmg.net">pfreire@acmg.net</a>		Sponsor can schedule for any time pre, during or post meeting.
Final Balance due to ACMG	Paid via <a href="#">Sponsor Console</a>			March 1
Logo: Industry Solutions landing page	Accepted File types: .png or .jpg	<a href="#">Submit</a> <a href="#">Jotform</a>	<a href="#">CNTV</a> <a href="#">Dropbox</a>	March 3
Company Page Banner	Banner size: 1400px by up 350px tall Accepted file formats: eps hi-res png if eps is not available		<a href="#">CNTV</a> <a href="#">Dropbox</a>	March 3

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Company Page Logo	Width: 600 max, 200 min Height: 500 max, 200 min PNG format with transparency strongly recommended; Accepted file formats: .png or .jpg	<a href="#">Upload in Sponsor Console</a>	<a href="#">CNTV Dropbox</a>	March 3
Company Page updates to include: -Company Description -Company Contact Information -Product Categories -Social media links	Review or update	<a href="#">Review/Edit in Sponsor Console</a>	<a href="#">CNTV Dropbox</a>	March 3
Gamification stop	Submit question and activity	Submit to <a href="mailto:pfreire@acmg.net">pfreire@acmg.net</a>		March 17
Logo: platform lobby	Accepted File types: .png or .jpg	<a href="#">Submit Jotform</a>	<a href="#">CNTV Dropbox</a>	March 17
Logo: daily meeting emails	Max size 200 w x 50 h pixels Accepted file types: jpg, png	<a href="#">Submit Jotform</a>		March 17
Product Theater	-Sponsor needing CNTV to record Program Video Coding: H.264 Video Format: .mp4 Video Resolution: 1080p (30fps) Video Audio: Mono  -Sponsor Pre-Recorded Programs submitted to CNTV		<a href="#">CNTV Dropbox</a>	March 19  April 1

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CNTVnow Preview	Sponsors can review their company page; request any edits or additions			March 23
PDF Collateral uploads (product sheets, white papers etc.)	Upload to Virtual Platform		Max of 25 <a href="#">CNTV</a> <a href="#">Dropbox</a>	March 31
Logo: networking lounge	Accepted File types: .png or .jpg	<a href="#">Submit</a> <a href="#">Jotform</a>	✓	March 17
Videos (same specs for Company Welcome Video)	Accepted file types: Video Coding: H.264 Video Format: .mp4 Video Resolution: 1080p (30fps) Video Audio: Mono		Max of 10  <a href="#">CNTV</a> <a href="#">Dropbox</a>	March 31
Handout for attendee briefcase	Submit as a pdf	Submit to <a href="mailto:crazis@acmg.net">crazis@acmg.net</a>		March 31
Video Interview	<b>Confirm participation</b> See Videos above	<a href="#">Submit</a> <a href="#">Jotform</a>		March 31
Networking event	<b>Confirm participation</b>	<a href="#">Submit</a> <a href="#">Jotform</a>		March 31
Sponsored Topic Lounge	<b>Confirm Participation</b> Provide title, presenter/rep names	<a href="#">Submit</a> <a href="#">Jotform</a>		March 31
Push notification -Three included	Subject and body of notification. 280-character limit. No url's outside of CNTV platform permitted.	<a href="#">Submit</a> <a href="#">Jotform</a>		March 31

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Banner: ACMG pre-meeting email	640 w x 140 h OR 640 w x 70 h pixels Accepted file types: jpg, png <b>Please include Url to link banner to</b>	Submit to pfreire@acmg.net		As assigned. Dates are pre- determined by ACMG
CNTVnow Closed	All changes or additions must be submitted to CNTV by this date.			April 6

# 2021

## ACMG Annual Clinical Genetics Meeting

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Register Personnel -access to Industry Solution Center -full registrations	Register {{link to follow from CMR}}		Max of 10 Max of 6	April 9
Virtual Annual Meeting	10:00 am – 6:00 pm			April 14
Virtual Annual Meeting	10:00 am – 6:00 pm			April 15
Virtual Annual Meeting	10:00 am – 3:30 pm			April 16

\*Dates subject to change. Please check back frequently.